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Robert Sabiniu Șerban is an experienced entrepreneur, manages a private oncology hospital and also a complex business providing private medical services. He has been an investor and General Manager of GRAL Medical since 2006 and a Medical Lecturer, Faculty of Dental Medicine, „Carol Davila” University of Medicine and Pharmacy Bucharest since 2003.

He received his PhD in 2001 on Banking and Accounting, Faculty of Finance, Bucharest Academy of Economic Studies and his Master degree in Public Health Management and Health Services from the University of Medicine and Pharmacy Carol Davila (2002). He received his Bachelor's degree from the Faculty of Engineering and Management of Technological Systems, Politechnica University of Bucharest (1994) and his Masters degree in International Relations and European Integration from the National School of Political and Administrative Sciences, Bucharest (1997).

He graduated from the „Global Healthcare 2000: Innovatin in Medicine” program, organized by Harvard Medical International, Boston, Massachusetts and „Management Strategies in Hospitals”, organized by the Institute of Health Services Management - Kentuchy University and „Carol Davila” University of Medicine and Pharmacy Bucharest - Department of Public Health and Management, within the partnership AIHA / USAID, Bucharest. He graduated from the seminar „Private Health Insurance”, organized by Bayern – Germany in Bucharest.

He worked at the Bucharest Health Insurance House (1999-2002), as CEO and President (2002-2003). He held various teaching position at the „Titu Maiorescu” University, Bucharest (2003 – 2006).

Research interests: management, public health management, health services, health insurance, private health insurance.