

## How to empower the Editorial Board and give a new impetus to its activity: how to increase its quality, number of readers, and the way to go

Marian-Vladimir CONSTANTINESCU  
 DDS, MSc, PhD, Professor  
 Editor-in-Chief



Dear readers,

Now, when the Stomatology Edu Journal (Stoma Edu J) has reached five years of publication, let me confess that approaching the most important national and international personalities in the field of research, education and dental practice was not a simple and barrier-free undertaking. By allowing your names to be associated with the Stomatology Edu Journal (Stoma Edu J), you might have thought of the words uttered by Educator, Civil Rights Activist and advisor to United States presidents, Booker Taliaferro Washington (1856-1915): "If you want to lift yourself up, lift up someone else."

I am deeply satisfied to tell you that via the presence of your consequential names the Stomatology Edu Journal (Stoma Edu J) managed to overcome the critical mass of its potential readers, the over 85,000 dentists in the Central and Eastern European countries. Indeed, the 2013 census indicated there were 85,000 dentists, and, even though there has been an increase in number by a few thousand, despite the constant migration to the Western European countries, by May 2018 the magazine has been accessed by more than 145,500 readers, the difference being accounted for by readers in the United States, Great Britain, China, South Korea, India, Germany, Morocco, France, Seychelles, Greece, Turkey, Brazil, Austria, Honduras, Italy, Canada, Belize, Malaysia, United Arab Emirates and so on [1].

Overcoming the critical addressability figure is due to several assets accumulated over the five years that have increased the visibility of Stomatology Edu Journal (Stoma Edu J), namely:

- constantly increasing the quality of the articles published as a result of the demanding work by the team of reviewers coordinated by Professor Emeritus, Stephen F. Rosenstiel, from the Ohio State University, Columbus, USA, Reviewer-in-Chief, joined by a series of the prestigious Academic Editors since 2017;
- regular access granted by the American Dental Association, ADA, to our readers since the first 2017 issue to an article per issue with CE Program FAQs courtesy of Professor Michael Glick, Journal of The American Dental Association Editor, JADA, Mr. Michael Springer, Publisher, JADA, Mr. Nawin Gupta, Director of Business Operations, ADA and Mrs Stefanie K. Jewell-Thomas, Elsevier;
- the Crossref allocation of a Digital Object Identifier (DOI) since 2017 to a unique alphanumeric string, and the DOI identification will be retrospectively attributed to all articles published starting with the first number;
- as of 2017, adding active links from PubMed, Google Scholar and Scopus to all references in the articles published alongside the Digital Object Identifier (DOI) so as to join the quoted publications circuit;
- positioning the magazine in significant databases such as: Academia.edu [2], InfoBase Index [3], Google Scholar [4], SHERPA/RoMEO [5], National Library of Medicine (NLM) [6].

As a celebration of your presence in the editorial team in 2018, the Stomatology Edu Journal (Stoma Edu J) was evaluated and accepted by the Directory of Open Access Journals (DOAJ) [7] and in the months ahead we are looking forward to the assessment by PubMed Central (PMC) and Clarivate.

Our objective is to provide an upward development of the Stomatology Edu Journal (Stoma Edu J), therefore it is necessary that the activity of the editorial board should be in line with the idea on teamwork uttered by the founder of the American automobile industry Henry Ford (1863-1947): "Coming together is a beginning. Keeping together is progress. Working together is a success."

As it is known, since 2016 the Stomatology Edu Journal (Stoma Edu J) has been published under the auspices of the Romanian Academy, the highest scientific forum in Romania founded in 1866.

This year, the Romanian Academy has elected a new president, Professor Ioan-Aurel Pop, historian and a particularly active scholar.

In the meeting he had with the publishers of magazines included in the portfolio of the Romanian Academy, he set their increase in quality as a priority. He suggested that all the publishers' activity should be evaluated at the end of this year. If an editor has not contributed any article for the last three years, it has been suggested to replace him with another editor.

Please take note of this provision and review your work at the Stomatology Edu Journal (Stoma Edu J) accordingly. In order to respond to the invitation launched by the Romanian Academy to stimulate the international circulation of scientific information via the electronic archive - "Academica Romanian Index", let me renew my request addressed to every publisher who wishes to bring his scientific contribution to the Stomatology Edu Journal (Stoma Edu J) to send, by September 15, a CV of maximum 250 words on the contribution in the field, surname, names, scientific titles, current administrative titles, the logo of the institution and a recent color photograph 3.5 x 4.5 cm.

To enhance the quality of the articles published by the Stomatology Edu Journal (Stoma Edu J), and in order to honor Professor Adi A Garfunkel, from the Hebrew University Hadassah Jerusalem, Jerusalem, Israel, a life-long friend and editor of our Journal, master of Professor Michael Glick, Editor of the Journal of The American Dental Association, JADA, we have created the "Award Professor Adi A Garfunkel" since 2019 that will be awarded to the most widely read and cited article of the previous year.

Let me thank you for allowing your name to be present in the Editorial Board throughout these five years and please do not forget that the over 145,500 readers of the Stomatology Edu Journal (Stoma Edu J) are waiting to read an article written by you and colleagues as soon as possible.

When you finish reading these lines, please remember and ponder upon what the American author Felice Leonardo "Leo" Buscaglia (1924-1998), professor in the Department of Special Education at the University of Southern California, stated on the power of love: "You can be a follower of Muhammad or Jesus or Buddha or whomever. Always, they said that the most important factor is to love your neighbor. And to love you."

Sincerely yours,

M-V Constantinescu  
Editor-in-Chief

#### References

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