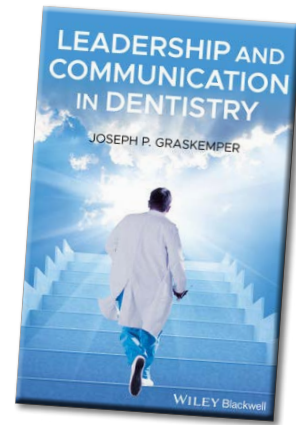


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Leadership and Communication in Dentistry

Author: Joseph P. Graskemper
Publisher: Wiley-Blackwell, Hoboken, NJ, USA
Language: English
ISBN: 978-1-119-55721-0
Edition: 1/e
Publish Year: 2020
Pages: 176
Price: € 69.40



Good communication can ensure the success of management in the current dental practice. Dr. Joseph P. Graskemper of the Stony Brook School of Dental Medicine, Stony Brook, NY, USA, has formulated a practical guide addressed to practice, patients and dentists, entitled **Leadership and Communication in Dentistry**.

The book is divided into three sections comprising twelve chapters and an index.


Section 1, *Leadership and Success in Communication with Dental Insurance Companies* covers ways to approach insurance companies, insurance negotiations, preferred provider organization and contractual issues, estimation of benefits problems, appeals letters and leadership to interface with your community.

Section 2, *Leadership, Communications, and Success for Your Practice*, includes communicating with patients, addressing how to listen and motivate both them and the staff and how to institute office policies.

Section 3, *Leadership, Communication, and Success for Your Self*, makes us understand how to use leadership and what are the communication skills necessary to improve one's dental practice.

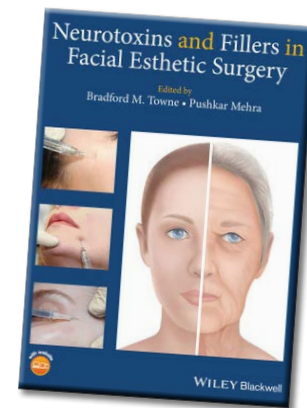
The book is rich in True Case/Examples to better illustrate the issues discussed.

Leadership and Communication in Dentistry is a real guide for any dentist or dental student to learn good communication skills in his activity.

 [http://www.stomaeduj.com 10.25241/stomaeduj.2020.7\(2\).bookreview.2](http://www.stomaeduj.com 10.25241/stomaeduj.2020.7(2).bookreview.2)

Neurotoxins and Fillers in Facial Esthetic Surgery

Editors: Bradford M. Towne, Pushkar Mehra
Publisher: Wiley-Blackwell, Hoboken, NJ, USA
Language: English
ISBN: 978-1-119-29427-6
Edition: 1/e
Publish Year: 2019
Pages: 136, illustrated
Price: € 112.80




Dental practitioners are increasingly required by their patients to complete their dental aesthetic treatment be completed with common facial cosmetic procedures.

Professor Bradford M. Towne and Professor Pushkar Mehra provide a practical guide that incorporates minimally invasive cosmetic surgery in the book entitled **Neurotoxins and Fillers in Facial Aesthetic Surgery**.

The book has seven chapters, accompanied by an index.

After an accurate description of the facial anatomy and evaluating the patient's characteristics, we are presented with the neurotoxins: cosmetic use of Botulinum Toxin A, cosmetic fillers, Hyaluronic Acid dermal fillers, Radiesse™ Calcium Hydroxylapatite injectable filler, pearls and pitfalls of neurotoxins and facial fillers.

The last chapter synthesizes convincing tools for the introduction of minimally invasive cosmetic surgery in clinical practice. The book is accompanied by a companion website, where the authors present a whole series of clarifying videos. The book is clearly written, exemplified with convincing images, being a useful reference for any oral and maxillofacial surgeon or general dentist, who intends to expand the range of medical services by adding minimally invasive cosmetic surgery.

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The Books Review is drafted in the reviewer's sole wording and illustrates his opinions.